



## BEYOND THE STORY

### **The Diary of a Young Girl by Anne Frank shortlisted for prestigious Futurebook Innovation Awards**

The Shortlist for the FutureBook Innovation Awards is out today and one of the most celebrated books of all time, *The Diary of a Young Girl by Anne Frank*, is short-listed in the Best Reference Digital Book category.

The book has been transformed by digital company [BeyondTheStory](#) as a richly immersive app for iPad and NOOK® app.

BeyondTheStory CEO Jen Porter says the company is delighted for two reasons: Anne Frank is an inspiration for empowerment and leadership amongst young people, as a global symbol for ending oppression and discrimination through collaboration. “As I said to our team at the conclusion of the project, we should be proud and honoured that the Anne Frank Foundation has entrusted us with such an important task.”

“Second, to achieve this recognition is a thrill for our team, and to be in the company of the best in our industry, is an outstanding achievement for everyone involved.

We created our app with the Anne Frank FONDS Basel, and Viking Penguin, bringing Anne’s world to life. By simply tapping on a word, readers can explore unprecedented historical context - video interviews, audio clips, archive images, education material and original illustrated features.

These Awards celebrate the best in digital books at a time when the market dynamics of how we engage in storytelling have been irrevocably shaken up by technology. Our book app is a perfect example of how book apps are extending storytelling into creative places that are opening up exciting new opportunities for authors.

Over 220 entries were received from 12 different countries for the awards, now in their third year. The Awards will be announced on November 21 at the FutureBook Conference. <http://www.thebookseller.com/news/shortlists-futurebook-innovation-awards.html>

[You Tube link](#)

[Vimeo link](#)

The Anne Frank app is available from the [Apple App Store](#) and [NOOK Store](#) It has been approved and authorised by the Anne Frank Fonds Basel (<http://www.annefrank.ch/>), founded by Anne

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